Welcome to HealthyBlue and the

My BluePrint Health Assessment



An Independent Licensee of the Blue Cross and Blue Shield Association

Agenda:

- 1. HealthyBlue Tools for a Healthy Life
- 2. Biometric Screening Process / SMAC 30
- 3. Pick-a-time registration
- 4. BlueNet Registration
- 5. My BluePrint Health Risk Assessment (HRA)
- 6. Reporting and Program Design
- 7. HealthyBlue Programs and Highlights
- 8. Questions



- •Only 22% of the nation exercises 30 minutes, 5 times per week.
- •Less than 25% of the nation eats at least 5 servings of fruits and vegetables every day.
- •79% of the nation avoids the use of tobacco.
- •Merely 34% of the nation maintains a healthy weight (BMI)

•Only 3% of the population does all 4!



Together we can increase your:

- health and well being
- satisfaction and morale
- job productivity and performance

The time to think about your health is now!

Take action toward a healthier lifestyle by visiting azblue.com/HealthyBlue

Biometric Screenings



- 1. Biometric screenings will include Total Cholesterol, HDL Cholesterol, Blood Glucose, Blood Pressure, Weight, Waist Measurement, and BMI calculation.
 - Osteoporosis Screening is optional
- 2. Employees will register online and schedule their screening appointment via a secure web link at https://pickatime.com/client?ven=11605476
 - Walk in appointments are also available
- 3. Employees will register and consent with BCBSAZ screening vendor at the time of their screening
- 4. Screener will take a small amount of blood, via a finger stick (similar to a diabetes check).
- 5. Blood sample will be analyzed while the screener takes employees blood pressure, waist measurement, weight, and administers a flu vaccine, if requested.
- 6. Employees will have their results in approximately 10 minutes and can discuss results with the screener or wellness consultant on hand during the event.

SMAC 30

SMAC-30 Chemistry Panel

- 8 hour fasting (water and medications only). Complete lipid panel plus 30 items related to kidney/liver, iron, nutrition, diabetes, bone, electrolytes and gout.
- Employees will register online and schedule their screening appointment via a secure web link https://pickatime.com/client?ven=11605476
 - Walk in appointments are also available
- Employees will register and consent with BCBSAZ screening vendor at the time of their screening
- Nurses will perform a venous blood draw
- Results will be mailed to your home for your information and follow-up with your primary care physician.
- In addition, you will receive the following screenings
 - Blood Pressure, Weight, Waist Measurement, and BMI calculation

Pick-a-time online scheduler



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Pick-a-time reminder email

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Your reminder email will arrive 24 hours prior to your screening appointment.

Go to azblue.com and **Select a Registration Process**



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Terms and Conditions The following Terms and Conditions govern your use of the Blue Cross Blue Shield of Arizona (BCBSAZ) on-line services (the Service), whether you accessed the Service through www.azblue.com or a broker's website. Separate terms and conditions may apply to the broker's website. Please read BCBSAZ's Terms and Conditions carefully so you fully understand your rights and responsibilities, and the limitations applicable to your use of this site. If you access, use or view any information, database, application, or tool available on this site, you agree to be bound by these Thave read and Lagree to the Online Services Terms of Use as outlined above.	Accept nd click Submit
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You've completed your BlueNet registration



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	For assistance please call BCBSAZ E-Solutions Services at (602) 864-4844 or (80 Copyright©2001, Blue Cross and Blue Shield of Arizona. All rights reserved. <u>BCBSAZ Privacy Statement</u> <u>Terms & Conditions</u>	10) 650-5656.	

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Select My BluePrint Health Assessment

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Science Behind the HRA

•Over the years, medical research has amassed a large body of evidence that links a core set of medical and lifestyle indicators to increased risk for a variety of health problems.

Medical Risk Factors:

- Weight
- Blood Pressure
- Cholesterol
- Blood Sugar

• Lifestyle Risk Factors:

- Physical Activity
- Smoking
- Dietary Fat
- Fruit/Vegetable intake
- Alcohol use
- Stress/coping
- Seat belt use
 - Lifestyle risk factors are particularly important for the prevention of premature illness

Interpretation of the Total Wellness Score



•The purpose of the Total Wellness Score (TWS) is to give individuals a barometer of their relative risk for developing or exacerbating lifestyle related health conditions. The Wellness Score is a reflection of how well someone is doing in his or her effort to be the healthiest he or she can be.

- Low Risk (90-100)
 - A person in this range may have risks that need attention (typically no more than 2 total and no more than 1 medical risk factor)
- Moderate Risk (80-90)
 - A person in this range has risks that need attention and likely has multiple risks that complicate each other, such as obesity, physical inactivity, and poor eating habits.
- High Risk (70-80)
 - A person in this range has risks that need attention, and definitely has risks that complicate each other.
- High Risk with Existing Medical Conditions (<70)
 - A person in this range is likely to have one or more serious existing health conditions that are being exacerbated by one or more current health habits.



•When you take the My BluePrint health assessment, a health coach may contact you based on the results.

- Health Coaching offers one-on-one health support and guidance based on your overall personal health.
 - You'll work with a health coach who will assess your current health, assist you with setting realistic health goals and give you information about how to maintain healthier habits independently.
 - » Online and Telephone Support

Enroll in <u>Health Coaching</u> by calling 1-866-4-BCBSAZ





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All HealthyBlue health and wellness programs are designed to comply with government regulations related to the privacy of personal health information.

• We will not use the health information you provide through questionnaires or health assessments to limit your health coverage or claims payment.

In addition, securing information is of utmost importance. We employ secure 128-bit encryption technology when transmitting information over the Internet.

• Please see the full Privacy Pamphlet, for any additional information.

Reporting

Some of the ways we do use your health information:

To determine health and wellness program eligibility or participation

- Disease Management
- Health Coaching
- To generate personal health scores and reports
 - HRA results and personal report

• To report overall health of employee populations to employers

- Information is de-personalized and reported in aggregate form.
- To assist employers in the design of their Employee Wellness programming
 - Programs designed through aggregate data analysis result in meeting the health and wellness education needs of the employees

Next Steps

- 1. Register for BlueNet (be sure to consider electing "Paperless EOBs")
- 2. Schedule a Biometric Screening
- 3. Take the My BluePrint Health Assessment
- 4. Begin an online Healthy Living Program or telephonic Health Coaching Program
 - You may receive an outbound call from <u>Alere</u>, on behalf of BCBSAZ

or

- You may self enroll by calling (866) 422-2729
- 5. Start living a more healthy lifestyle and enjoying the benefits!

Check out a <u>Healthy Living Program</u> – an online interactive behavior change plan





Sample Healthy Living Program:





Use the <u>Meal Planner</u> tool for an entire week's healthy meals:



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The <u>Meal Planner</u> provides you with recipes and Nutritional info:



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The <u>Fitness Planner</u> will build a customized workout – just for you:



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Robust tools under the <u>Healthy Lifestyle</u> tab:



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An abundance of info under the <u>Diseases</u> and <u>Conditions</u> menu:



The <u>Personal and Family Health</u> tab makes it easy to find topics of interest to you:



The <u>Tools and Media</u> is packed with interactive tools & resources:



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Interactive Tool: Rate your sandwich

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Build a Plate: Sandwiches

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For many of us, sandwiches are a daily staple. But are they healthy? This tool lets you build your own virtual sandwich and shows you the nutritional value as you make your choices.



Select different items from the deli and see how it changes the nutritional profile of your sandwich.

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Questions?







Now login to BlueNet and take the

My BluePrint Health Assessment

Make it a healthy day!



An Independent Licensee of the Blue Cross and Blue Shield Association